

# **EVENT SPONSORSHIP OPPORTUNITIES**

When: Wednesday, April, 9, 2025

Where: Hilton McLean Tysons Corner 7920 Jones Branch Road, McLean

**Why:** Our annual Benefit Breakfast seeks to increase awareness and raise critical funding required to provide information, education, direct support services, and advocacy to meet the needs of the 39,000 individuals with intellectual and developmental disabilities of all ages, their families and caretakers in Northern Virginia.

**Mission:** The Arc of Northern Virginia promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes. Our main service area includes Arlington and Fairfax Counties, and the Cities of Alexandria, Fairfax, and Falls Church. Some programs serve Virginia, Maryland and D.C.

Sponsorship Options for the 2025 A Life Like Yours Benefit Breakfast:

## As the \$15,000 PRESENTING Sponsor, you will receive:

- EXCLUSIVE "Presented by" status
- Company name/logo added to event imagery
- "Presented by" status on The Arc of Northern Virginia's website and social media publicity
- Highlighted recognition from the podium at the event
- **<u>Plus</u>** all benefits of the other sponsorship levels

### See other side for additional sponsorship options.

Underwriting the 2025 A Life Like Yours Benefit Breakfast ensures that 100% of funds raised at the event can be dedicated to programs and services that help individuals with intellectual and developmental disabilities in our community.

### Additional Sponsorship Options for the 2025 A Life Like Yours Benefit Breakfast

#### As a \$10,000 PREMIER Sponsor, you will receive:

- Company logo included on program and stage sponsorship signs
- Sponsor on homepage of The Arc of Northern Virginia's website
- Plus all the benefits of the Gold Sponsor level

#### As a \$5,000 GOLD Sponsor, you will receive:

- "Sponsor Spotlight" article to appear in our organizations' e-newsletter, ReSources
- Plus all the benefits of the Silver Sponsor level

#### As a \$2,500 SILVER Sponsor, you will receive:

- Recognized from the podium during the program
- Company logo added to onsite signage at event
- Sponsor Table in Atrium to display marketing materials and greet attendees
- Plus all the benefits of the Champion Sponsor level

#### As a \$1,500 CHAMPION Sponsor, you will receive:

- Listed as Sponsor on the event page of The Arc of Northern Virginia's website
- Listed as Sponsor in The Arc of Northern Virginia's e-newsletter, ReSources
- Recognized as Sponsor via The Arc of Northern Virginia's social media platforms
- Invitations to Champions Circle receptions throughout the year
- Company name added to onsite signage at event
- Reserved seating for company dignitaries and/or guests to attend the event

### 2025 A Life Like Yours Benefit Breakfast Sponsorship Options Chart

Benefits Included in Sponsor Package	Presenting Sponsor	Premier Sponsor	Gold Sponsor	Silver Sponsor	Champion Sponsor
EXCLUSIVE "Presented by" Status	$\checkmark$				
Name/ Logo added to event imagery and materials	$\checkmark$				
"Presented by" listing on website and social media	$\checkmark$				
Name/logo included on program and stage signs	$\checkmark$	$\checkmark$			
Sponsor listing on the HOME page of website	$\checkmark$	$\checkmark$			
"Sponsor Spotlight" article in e-newsletter	$\checkmark$	$\checkmark$	$\checkmark$		
Recognition from podium during event	$\checkmark$	$\checkmark$		$\checkmark$	
Sponsor Table in the Atrium to display marketing materials and greet attendees	~	$\checkmark$		<b>~</b>	
Sponsor listing on the event page of website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Sponsor listing in e-newsletter	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$
Sponsor recognition via social media platforms	$\checkmark$	$\checkmark$			$\checkmark$
Invitations to Champions Circle receptions	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Company name and/or logo on event signage	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Name
Event Seating	Reserved	Reserved	Reserved	Reserved	Reserved
Sponsorship Amount	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500



	NAME (as you wish it to appear in acknowledgement	s)				
	COMPANY					
	ADDRESS					
	CITY	STATE	ZIP			
	CONTACT NAME					
	CONTACT PHONE CONTA	CT E-MAIL				
	SPONSORSHIP / GIFT AMOUNT       Image: Please find enclosed my check made payable to "The Arc of Northern Virginia"					
[	□ Visa □ MasterCard □ Amex	Discover				
-	CREDIT CARD NUMBER		/ EXP. DATE			
-	SIGNATURE		SECURITY CODE			
	□ Yes, we plan to attend the 2025 <i>A Life Like Yours</i> 1	Benefit Breakfast on A	pril 9th.			
	□ Regretfully, we do not plan to attend the event or					
	PLEASE RETURN TO:					

The Arc of Northern Virginia A Life Like Yours Benefit Breakfast 3060 Williams Drive, Suite 300 Fairfax, VA 22031 or email to: hstregack@thearcofnova.org

