



THE ARC OF NORTHERN VIRGINIA PRESENTS

# ARCTOBERFEST



HALLOWEEN EXTRAVAGANZA OCT 18<sup>TH</sup>



# ARCTOBERFEST

A HALLOWEEN EXTRAVAGANZA SUPPORTING THE ARC OF NORTHERN VIRGINIA

Join us for a magical evening of costumes, music, community fun, and purpose all in support of people with intellectual and developmental disabilities (IDD) across Northern Virginia.

## ABOUT ARCTOBERFEST

Arctoberfest is The Arc of Northern Virginia's signature Halloween-themed fundraiser and celebration—bringing together individuals, families, and community champions for a day of inclusive fun and meaningful impact! This all-ages event is designed to be welcoming, accessible, and sensory-friendly, with two time slots to enjoy the festivities. In the afternoon, join us in our Halloween Hangout for a scavenger hunt, face painting, and family-friendly fun. Then in the evening, dance the night away at our Halloween Dance Party, with the first hour designed to be sensory-friendly for a more comfortable experience. Costumes encouraged. Fun guaranteed!

## EVENT HIGHLIGHTS

- Costume Contests
- DJ & Dance Floor
- Photo Booth
- Door Prize Raffles & Giveaways
- Games, Activities, and Themed Treats



## WHY IT MATTERS

Proceeds from Arctoberfest directly support The Arc of Northern Virginia's programs that empower people with IDD to live full, independent lives through advocacy, training, technology, and services. By sponsoring Arctoberfest, you'll help ensure individuals with disabilities are Safe. Seen. Supported.—while aligning your brand with a beloved, community-centered event.

## SPONSORSHIP DOESN'T HAVE TO BE SCARY!

Sponsorship levels offer prominent brand exposure, event tickets, and opportunities to showcase your commitment to inclusion. Packages range from \$500 to \$10,000 and may include:

- Recognition in event signage and digital materials
- Admission Tickets & Promotion
- Opportunities to sponsor specific event features such as the DJ, Costume Contest, and more!

VIEW FOLLOWING PAGE FOR ALL OF THE DETAILS.



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## PREMIUM SPONSORSHIP OPPORTUNITIES



### **Platinum Sponsor** – Gift of \$10,000

- Recognition as a Platinum Sponsor on all materials, including website, email outreach, and press release
- Highlighted as sponsor of Souvenir Candy Buffet
- Featured billing with your logo on all sponsor signs throughout venue, including Souvenir Candy Buffet, Main Entrance, Haunted Hangout, Photo Booth, Refreshments, or DJ Booth
- Featured article about your company in our newsletter
- Your logo on our website homepage
- Includes 30 Arctoberfest admissions

### **Gold Sponsors** – Gift of \$5,000

- Recognition as a Gold Sponsor on website, email outreach, and main sponsor sign
- Listing on all sponsor signs throughout venue, including Haunted Hangout, Photo Booth, Refreshments, or DJ Booth
- Includes 20 Arctoberfest admissions

### **Silver Sponsors** – Gift of \$2,500

- Recognition as a Silver Sponsor on website & main sponsor sign
- Your logo on choice of two special area sponsor signs: Haunted Hangout, Photo Booth, Refreshments, or DJ Booth
- Includes 10 Arctoberfest admissions

### **Bronze Sponsors** – Gift of \$1,000

- Recognition as Bronze Sponsor on website & main sponsor sign
- Your logo on choice of one special area sponsor sign: Haunted Hangout, Photo Booth, Refreshments, or DJ Booth
- Includes 6 Arctoberfest admissions

## SPECIAL SPONSORSHIP OPPORTUNITIES

### **Haunted Hangout Sponsors** – Gift of \$750

- Recognition as Haunted Hangout Sponsor on special area sponsor sign and website
- Includes 5 Arctoberfest admissions

### **Photo Booth Sponsors** – Gift of \$500

- Recognition as a Photo Booth Sponsor on special area sponsor sign and website
- Includes 4 Arctoberfest admissions

### **Refreshments Sponsors** – Gift of \$350

- Recognition as a Refreshments Sponsor on special area sponsor sign and website
- Includes 3 Arctoberfest admissions

### **DJ Sponsors** – Gift of \$250

- Recognition as a DJ Sponsor on special area sponsor sign and website
- Includes 2 Arctoberfest admissions

For more information contact Howard Stregack at [HStregack@TheArcofNoVA.org](mailto:HStregack@TheArcofNoVA.org)

# ARCTOBERFEST SPONSORSHIP

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## SPONSOR INFORMATION

\_\_\_\_\_  
Name (as you wish it to appear in acknowledgements)

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Phone Contact Email

## PAYMENT

\$ \_\_\_\_\_

Sponsorship / Gift Amount

☐ Please find enclosed my check made payable to "The Arc of Northern Virginia"

☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Exp. date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Security code

Skip the spooky form and sponsor online - **Click Here to access our Sponsorship Portal.**

PLEASE RETURN TO:

The Arc of Northern Virginia

Arctoberfest

3060 Williams Drive - Suite 300

Fairfax, VA 22031

or email to: [hstregack@thearcofnova.org](mailto:hstregack@thearcofnova.org)

