The Arc®
Northern Virginia

2026 Gala

Independence Belongs to Everyone

2026 Sponsorship Opportunities

Saturday, November 7, 2026





About The Gala

Saturday, November 7, 2026

Hilton McLean Tysons Corner
6:00 - 10:30PM

*Independence looks different for everyone — and for the individuals The Arc of Northern Virginia serves, it can mean a first job, a home of their own, or simply a day lived on their own terms. Join over 500 guests representing families, community, corporate partners and legislators at this year's gala as we celebrate what independence truly means and reaffirm our commitment to a world where people with intellectual and developmental disabilities can truly live **a life like yours.***

500+ Guests at our annual gala	**80,000 +** individuals with IDD & their families supported each year	**14 Jurisdictions** served across Northern Virginia, MD, and DC

Evening Agenda

Begin your evening on the **Red Carpet** and have your photo taken to commemorate this special evening.

Enjoy socialiazing with other attendees during the **Cocktail Reception**.
Browse the **Silent Auction**, and place bids on the "must-have" items you discover.

Enjoy a seated, **Gourmet Dinner** prepared by the Hilton's classically-trained Executive Chef.
Be inspired by the evening's **Program** and celebrate our honorees.
Get caught up in the bidding excitement of the **Live Auction**.

Round out the evening with **Music & Dancing**!

2026 Sponsorship Opportunities



Presenting Sponsor $50,000 – Exclusive Title Sponsorship

Presenting sponsor receives the following benefits:

- **Three tables with Prime location seating – total of 30 tickets** for Gala dinner celebration and cocktail reception
- Featured as **sole Presenting Sponsor** with **prominent logo placement** on all printed Gala materials, invitations, event program, on-site signage, event & auction website, and all social media platforms (LinkedIn, Instagram, X, and Facebook – collectively reach over **9,800 followers**)
- Opportunity to **welcome guests from podium** or brief video message (**500-600 in attendance**)
- Sponsor logo **exclusively added** to all Auction Item individual signs at event
- **Exclusive social media posts** with opportunity for a video message on all The Arc of Northern Virginia's platforms
- **Exclusive Sponsor profile** in External Advertising (ex. Washington Business Journal email to over 80,000 contacts)
- Opportunity for an **honorary chair** of your choosing
- **Custom e-blast** recognizing Presenting Sponsor (7,500 recipients)
- **Pre-event promotion** with TOP logo placement in The Arc of Northern Virginia's e-newsletters — Inside The Arc and Beyond The Arc — reaching 7,500+ recipients up to 4x/month throughout 2026
- Complimentary upgrade to **Rear Cover full-page message** in Gala program
- **Prominent feature** in The Arc of Northern Virginia's Annual Report
- Invitations to future **Champions Circle Donor Receptions** throughout the year
- *Plus all benefits of the Benefactor Sponsorship*

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Benefactor Sponsor $25,000

Benefactor sponsor receives the following benefits:

- **Two tables** with **Prime Location Seating** – **total of 20 tickets** for Gala dinner celebration and cocktail reception
- Highlighted as **Benefactor Sponsor** with logo on printed Gala materials, event program, on-site signage, website, and all social media platforms (LinkedIn, Instagram, X, and Facebook – collectively reach over **9,800 followers**)
- Opportunity for a **brief video message** to be played at the Gala and on social media
- **Custom social media posts** linked to Sponsor article
- **Special logo recognition** on online auction website
- Special recognition from the podium during the Gala
- Sponsor logo on **e-invitation (7,500+ recipients)**
- Sponsor logo in **The Arc of Northern Virginia's e-newsletter** 2x/month throughout 2026
- Sponsor logo **linked to business** on Gala website
- **Pre-event promotion**, including listing in The Arc of Northern Virginia's e-newsletters
- Complimentary upgrade to **Prime location full-page message** in Gala program
- Recognized in **The Arc of Northern Virginia's Annual Report**
- Invitations to future **Champions Circle Donor Receptions** throughout the year







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Premier Sponsor $10,000

Premier sponsor receives the following benefits:

- **One** table with **Premium Location Seating – total of 10 tickets** for Gala dinner celebration and cocktail reception
- Highlighted as **Premier Sponsor** with upgrade to sponsor logo on printed Gala materials, event program, on-site signage, website, and all social media platforms (LinkedIn, Instagram, X, and Facebook – collectively reach over **9,800 followers**)
- **Special recognition from the podium** during the Gala
- Sponsor logo on **e-invitation (7,500+ recipients)**
- Sponsor logo at the bottom of The Arc of Northern Virginia's e-newsletter 2x/month throughout 2026
- Sponsor **logo linked to business** on Gala website
- **Pre-event promotion, including listing in The Arc of Northern Virginia's e-newsletters**
- Complimentary upgrade to **Full-Page Message** in Gala program
- Recognized in **The Arc of Northern Virginia's Annual Report**
- Invitations to future **Champions Circle Donor Receptions** throughout the year







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Gold Sponsor $5,000

Gold sponsor receives the following benefits:

- **One Reserved Table – total of 10 tickets** for Gala dinner celebration and cocktail reception
- Highlighted as **Gold Sponsor** on printed Gala materials, event program, on-site signage, website, and all social media platforms (LinkedIn, Instagram, X, and Facebook – collectively reach over 9,800 followers)
- Sponsor **logo linked to business** on Gala website
- **Pre-event promotion**, including listing in The Arc of Northern Virginia's e-newsletters **(7,500+ recipients)**
- Complimentary upgrade to **Half-Page Message** in Gala program
- Recognized in **The Arc of Northern Virginia's Annual Report**
- Invitations to future **Champions Circle Donor Receptions** throughout the year

Silver Sponsor $2,500

Silver sponsor receives the following benefits:

- **Five Tickets** for the Gala dinner celebration and cocktail reception
- Recognized as **Silver Sponsor** on printed Gala materials, event program, on-site signage, website, and all social media platforms (LinkedIn, Instagram, X, and Facebook – collectively reach over 9,800 followers)
- **Pre-event promotion, including listing in The Arc of Northern Virginia's e-newsletters (7,500+ recipients)**
- Complimentary upgrade to **Quarter-Page Message** in Gala program
- Recognized in **The Arc of Northern Virginia's Annual Report**
- Invitations to future **Champions Circle Donor Receptions** throughout the year

Bronze Sponsor $1,000

Bronze sponsor receives the following benefits:

- **Two tickets** for the Gala dinner celebration and cocktail reception
- Recognized as **Bronze Sponsor** on printed Gala materials, event program, on-site signage, website, and all social media platforms (LinkedIn, Instagram, X, and Facebook – collectively reach over 9,800 followers)
- Complimentary **Eighth-Page Message** in Gala program
- Recognized in **The Arc of Northern Virginia's Annual Report**
- Invitations to future **Champions Circle Donor Receptions** throughout the year

Benefits Include	Presenting	Benefactor	Premier	Gold	Silver	Bronze
"Presented by ... " recognition on ALL Gala materials						
Exclusive Presenting Benefits (see list for all)						
Video Message during Gala						
Special recognition from the podium during gala						
Company logo in Gala program & signage						
Company logo w/link on Gala Webpage						
Social Media Listings						
Listing in Newsletter (8K+ Subscribers)						
Listing in Gala program & event signage						
Listing on Gala event webpage						
Invitation to Champions Circle Reception						
Message in Gala Program	**Rear Cover**	**Full Page Prime Visibility**	**Full Page**	**Half Page**	**Quarter Page**	**Eighth Page**
Gala Seating	**Prime Location 3 Tables (30 Seats)**	**Prime Location 2 Tables (20 Seats)**	**Prime Location 1 Table (10 Seats)**	**1 Table (10 Seats)**	**5 Seats**	**2 Seats**
Gift Amount	**$50,000**	**$25,000**	**$10,000**	**$5,000**	**$2,500**	**$1,000**

SPONSORSHIPS & SPECIAL GIFTS FORM

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SPONSOR INFORMATION

Name (as you wish it to appear in gala program)

Company

Address

City State Zip

Contact Name

Contact Phone Contact Email

PAYMENT

$

Sponsorship / Gift Amount

☐ I pledge the above amount to be paid by _____ , 2026

☐ Please find enclosed my check made payable to "The Arc of Northern Virginia"

☐ I would like to pay via credit card (Visa, MasterCard, AMEX, Discover
(Our staff will contact you for credit card information)

ATTENDANCE INFORMATION

☐ We plan to use_____seats associated with our sponsorship of the Gala on November 7th.

☐ Regretfully, we do not plan to attend the Gala.

PLEASE RETURN TO: The Arc of Northern Virginia, Attn: Gala, 3060 Williams Drive - Suite 300, Fairfax, VA 22031, or email to: lois.gaul@thearcofnova.org



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For More Information Contact:
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